Objective Management Group™

➤ Comparison of

Sales Selection Methodologies

Traditional but Ineffective
20 Hours to a 50/50 Chance of Success

Collect 50 Resumes

Review 50 Resumes
4 Hours

Call 10 Candidates
6 Hours

Interview 5 Candidates
5 Hours

Interview 2 Candidates
4 Hours

Select 1 and **Hope** & **Pray**

OMG Proprietary and Effective Method
5 Hours to a 90%+ Success Rate

Collect 50 Resumes

Assess 30 using OMG's Accurate and Predictive Sales Candidate Assessments
0 Hours

10 Candidates Recommended
0 hours

Call 10 Candidates
1 Hour

Interview 3 Great Candidates
3 Hours

Interview 1 Fantastic Candidate
2 Hours

Select with Confidence